

## Who we are



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**Enhancing at an Early Stage  
the Investment Value Chain  
of Energy Efficiency Projects**

## Objectives

Triple-A has a practical result-oriented approach, seeking to identify which investments can be considered as **Triple-A investments**. These investments will foster **sustainable growth**, while also having an extremely strong capacity to meet their commitments, already from the **first stages of investments generation** and pre-selection/ pre-evaluation.

The focus lays on answering the following questions:



How to **assess** the financing instruments and risks at an early stage?



How to **agree** on the Triple-A investments, based on selected key performance indicators?



How to **assign** the identified investment ideas with possible financing schemes?

## Contribution

### Enhancing Investments

Set the ground for building Investors and financiers confidence.

### Financing Energy Efficiency

Provide standardised tools and benchmarks to effectively assess sustainable energy investments.

### Exchange Knowledge

Ensure proper provision of recommendations based on lessons learnt from the in-country demonstrations.

## Methodology

The Triple-A scheme comprises three critical steps.

### Step 1 - Assess

**Member States (MS) risk profiles and mitigation policies**, including a Web-based database, enabling national and sectoral comparability, market maturity identification, good practices experiences exchange, reducing thus uncertainty for investors.

### Step 2 - Agree

**Standardised Triple-A Tools, efficient benchmarks**, and guidelines, translated in consortium partners' languages, accelerating and scaling up investments.

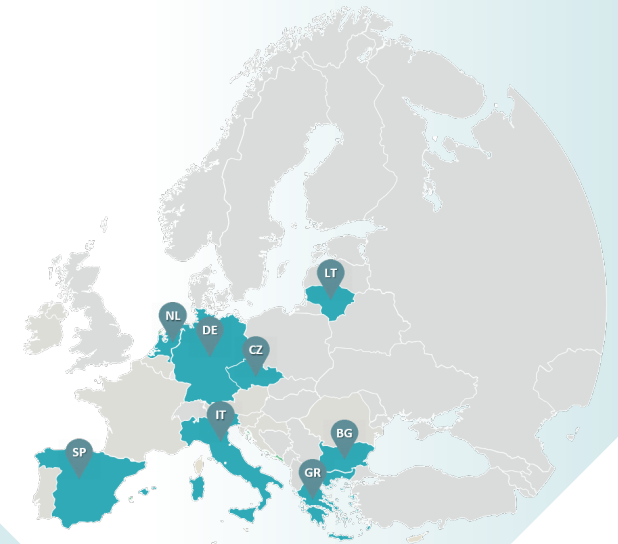
### Step 3 - Assign

**In-country demonstrations, replicability and overall exploitation**, including recommendations on realistic and feasible investments in the national and sectoral context, as well as on short and medium term financing.

## Case Studies

Triple-A investments will be identified in each of the eight case study countries.

The eight case study countries were strategically selected to promote diversity across a number of factors.



## Expected Results

- ◆ Triple-A **rating system** fostering energy efficiency investments at an early stage
- ◆ **KPIs and benchmarks** for the identification of Triple-A investments
- ◆ Interactive **Web-Based Database** on Energy Efficiency Financing
- ◆ Links with **energy efficiency certification schemes**